

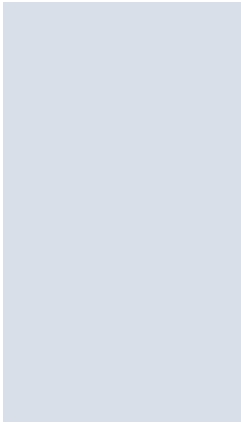
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Dubai wins 2015 Travellers' Choice Destination award

Dubai has been included on the Travellers' Choice Destinations 2015 list released by TripAdvisor, and was the only UAE destination to make it into the top 25, taking 24th spot. The Travellers' Choice Destination award reflects the ongoing enhancement of Dubai's destination offering and visitor experience, as well as the efforts of Dubai's Department of Tourism and Commerce Marketing (DTCM) to market and promote the Emirate around the world. SEE PRESS RELEASE

Dubai Tourism or DTCM is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector; markets and promotes the Emirate's commerce sector; and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the DTCM portfolio include Dubai Convention and Events Bureau, Dubai Calendar, and Dubai Festivals and Retail Establishment (formerly known as Dubai Events and Promotions Establishment). In addition to its headquarters in Dubai, DTCM operates 20 offices worldwide.

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