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Choice Hotels Promotes Raúl Ramírez To Senior Vice President Of International Strategic Planning And Global Head Of Financial Planning And Analysis

ROCKVILLE, Md.(Nov. 5, 2019) – [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world’s largest hotel franchisors, has promoted Raúl Ramírez to senior vice president of international strategic planning and global head of financial planning and analysis.

In this expanded capacity, [Ramírez](#) will lead the [financial and strategic long-range planning organizations for Choice’s international division](#) as well as the

global financial planning and analysis and revenue assurance organizations. Additionally, Ramírez will assume oversight for Choice's corporate development and strategic investment efforts outside the U.S. and also provide leadership to the international division's finance market leads. He will continue to report to Dominic Dragisich, chief financial officer, Choice Hotels.

“Raúl has been a valuable member of the finance leadership team and a major contributor to Choice's financial strategy and growth,” said Dragisich. “His deep knowledge of the company and innate business savvy make him the perfect person to help take Choice's global business to new heights and drive shareholder return for years to come.”

Ramírez has been a key member of Choice's finance team since 2017, when he joined as the company's vice president of strategic finance and financial planning and analysis. Prior to Choice, Ramírez was head of finance for Verizon's XO business unit, and earlier in his career, he held senior finance, operational and leadership roles at XO Communications and Nextel International.

Ramírez received a Bachelor of Science in electronic and communication engineering from Tecnológico de Monterrey in Mexico and a Master of Business Administration from the University of North Carolina at Chapel Hill. He completed a management executive program at the Kellogg School of Management at Northwestern University.

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 7,000 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 570,000 rooms around the globe. As of March 1, 2018, there are more than 900 hotels in our development pipeline. Our company's Ascend Hotel Collection™, Cambria™ hotels & suites, Comfort Inn™, Comfort Suites™, Sleep Inn™, Quality™, Clarion™, MainStay Suites™, Suburban Extended Stay Hotel™, Econo Lodge™, Rodeway Inn™, and Vacation Rentals by Choice Hotels™ brands provide a spectrum of lodging choices to meet guests' needs. With more than 42 million members and counting, our Choice Privileges™ rewards programme enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and

operated. Visit us at www.ChoiceHotels.com for more information.

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