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EnterCard DK and COOP DK terminate their partnership

EnterCard Denmark and Coop Denmark have decided not to extend the partnership when the current contract expires June 29th, 2013.

The current CoopPlus MasterCard customers will remain their balances with EnterCard and will receive a card with EnterCard's own brand re:member. The re:member card will have the same terms and conditions as the previous Coop MasterCard, and the customers will not be inflicted by the change in partnership.

Entercard is a Scandinavian credit card business that delivers smart payment and financing solutions to 2 million customers. Entercard was founded in 2005 as a joint venture between Swedbank and Barclays Principal Investments Limited. We design and issue credit cards to suit customer needs in cooperation with partners and banks, and through our own consumer brand re:member. Entercard has 400 employees located in Stockholm, Oslo, Trondheim, and Copenhagen.

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