



Pondero - a new pendant office luminaire from Fagerhults Belysning.

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## Pondero - a reflection of our time

*Fagerhult launches a new modern and bold luminaire; Pondero. It does not create the mood, it is a part of the mood simply by its own presence. Its shape and powerful outcome does not apologise for itself. Pondero has created a new set of rules, in a well-known shape. Let us help you get in the game.*

### Back to the future

Pondero is a flirt with the shape of the old fluorescent lamp, but in a modern and urban shape. A pendant luminaire in a body of untreated steel with

aluminium gables. Already a contemporary classic from Fagerhult.

“The tube shaped body is equipped with LED and Beta Opti louvre, granting a high lighting comfort, explains Product and Application Manager Peter Björkman. This, together with a well-balanced light distribution (direct/indirect: 93/7), makes it perfect for rooms without an underneath ceiling.”

### **Industrial romance**

Though its appearance is raw and unpolished, this is a luminaire with class.

“Pondero is perfect for modern edgy office spaces in refurbished industrial premises, art installations, retail venues or why not up-to-date bars and cafés? Peter Björkman says. It is energy efficient, with top modern LED-diodes, and a sustainable choice despite its retro looking appearance. Of course this is a smart luminaire, which you easily can connect either with e-Sense Organic or with DALI (both includes CLO L100, 50 000 hours).”

With this well-worked pendant, the industrial romance will soon be an industrial love story.

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Fagerhult develops, produces and markets professional lighting solutions for public environments such as offices, schools, retail areas, industries and hospitals, indoor and outdoor. Our lighting knowledge, in combination with a wide range of innovative, energy efficient, environmental friendly lighting solutions, makes us a natural partner for the entire project. Fagerhult is a part of the Fagerhult Group, one of Europe’s leading lighting groups, with about 3,300 employees and operations in 25 countries around the world.

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