



Studio Stockholm

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Grand Hôtel installs new hybrid event studio

The Grand Hôtel in Stockholm is establishing a permanent hybrid event studio in the hotel's Stockholm conference and event auditorium, featuring world-class, state-of-the-art technology. Done in collaboration with the company Informationsteknik, the initiative is particularly timely given that the demand and requirements for virtual meetings and hybrid event solutions are ever-increasing. The studio will make it possible to create a wide variety of content for meeting attendees, whether they are in the room or participating remotely.

The hybrid event studio can be adapted and tailored to the needs of each specific meeting or occasion. The technical equipment makes it possible to create high-tech events, where participants can be in the room in person, take part via a web link – or both at the same time. The equipment, which is the best in each respective category, consists of several integrated LCD screens, wireless microphone systems, projection technology, remote-controlled cameras, audio and image streaming, and adjustable background and decorative lighting, supported by onsite technicians. The Stockholm conference room has 215 seats, with private adjoining lounge areas perfect for networking breaks and exhibitions. Everything can be easily adapted to current restrictions and recommendations.

“The Grand Hôtel has always been a key conference and event destination. Now with our new hybrid event studio, we have an even stronger offering,” says Pia Djupmark, CEO, Grand Hôtel. “It’s super exciting to be able to offer the very latest in technology to facilitate virtual meetings, which can be integrated at the same time with participants in the room. Perfect for everything from management-team meetings, studio broadcasts, hub, and hybrid meetings. Few players on the market can offer this combination, which makes us extra proud to be able to do so.”

The hybrid event studio experience can be further enhanced with additional solutions such as having a producer and studio hands on site, along with teleprompter solutions, digital platforms, decor, framing, scenography, and more.

Available from August 16, bookings and inquiries can be made via conference@grandhotel.se or +46 8-679 35 50.

With its beautiful interiors and superb waterfront location at the very heart of Stockholm, the Grand Hôtel has been home to international celebrities, prestigious events and discerning bon-vivants since 1874. The hotel houses the stylish Cadier Bar, Mathias Dahlgren’s award-winning restaurants and the classic Veranda, all offering spectacular views of the Royal Palace and world-class food and drink. The Grand Hôtel also boasts relaxing saunas, steam baths, and refreshing plunge pools at Nordic Spa & Fitness. The Grand Hôtel is owned by FAM AB via The Grand Group.