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Haaga-Helia of High Repute in Finland

Haaga-Helia's reputation among customers and partners is excellent according to a recent corporate image survey by T-Media Oy. The study looked at the conceptions affecting the reputation of Haaga-Helia's stakeholders in eight domains - administration, finance, management, innovation, interaction, products and services, workplace and responsibility - as well as the support by stakeholders to Haaga-Helia.

The best rankings Haaga-Helia scored in economy and innovation. About 80% of respondents believe that Haaga-Helia is developing and renewing and implementing its activities in an inventive way.

According to the study, however, the true strengths of Haaga-Helia are found in the areas of leadership and management. The university is well-managed and goal-oriented and its operation open and transparent. Haaga-Helia was also described as international and having high quality of teaching and business cooperation.

The most potential development points, in turn, relate to the employer image and interaction with stakeholders, even though these are at a good level, too. Respondents hope for even larger-scale cooperation and further development of education along with active communications.

Haaga-Helia University of Applied Sciences

Haaga-Helia is one of the largest Universities of Applied Sciences in Finland with more than 10,500 students and is the largest hospitality and tourism business educator in Scandinavia. Haaga-Helia is fully licensed and programmes are accredited by Finland's Ministry of Education.

With more than 1,100 international students the working environment of Haaga-Helia's truly international and multi-cultural. Our international academic network consists of over 190 partner universities and more than 40 leading international companies and organisations from different industries.

Estonian Business School (EBS)

Established in 1988, [Estonian Business School](#) is the oldest privately owned business university in the Baltics. With more than 1500 students, EBS's goal is to provide enterprising people with academic knowledge, skills and values for its successful implementation.

The EBS Executive Training Centre (EBS ETC), a leading training company in Estonia, acts as a link between the business world and universities. Its activities are targeted at meeting the training needs of organisations, offering training and consultation on different management functions.

Haaga-Helia Hospitality Competence Center in Estonia

HAAGA-HELIA recognizes needs and changes in the current and future business environments and has decided to go global. Within this global mission Haaga-Helia is entering Estonian markets in co-operation with Estonian Business School. The main goal in this partnership for Haaga-Helia is to be present in Estonian hospitality know-how and education market and for EBS to service the hospitality sector.

As key operations should be mentioned hospitality business trainings (short courses and seminars), supporting degree programme delivery as well as project-based research and development. Haaga-Helia is also establishing a partnership network, Hospitality Insiders Club, which gathers hospitality managers together and introduces to the latest trends and operational concepts in the business.

Study year 2015-2016 is a pilot period for the above mentioned activities. Operations are located mainly in EBS main building. There are two persons representing Haaga-Helia's interests in Estonian markets.

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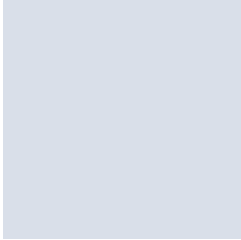
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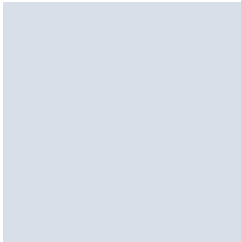
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