

SCW

LIVE STREAM

MANIA

LIVE STREAMING
FITNESS CONVENTION

150 SESSIONS • 60+ PRESENTERS
20 CECS • 3 FULL DAYS



www.scwfit.com/LiveStreamMANIA

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Motosumo sponsors the world's largest fitness-education convention, SCW Live Stream MANIA®

[Motosumo](#) has been announced as a sponsor of this year's [SCW convention](#), which, due to the Covid-19 pandemic, will be held entirely online for the first time ever.

This enormous digital event is powered by Zoom and runs from **Friday, May 29 to Sunday, May 31**. It brings together thousands of fitness professionals and business owners for a weekend packed full of seminars and live training sessions with the industry's leading figures.

The event features over 60 presenters across 150 live sessions, including **Motosumo's** CEO, Kresten Juel Jensen, and chairman of the board, Nick Coutts. Together, they'll be hosting talks on how gym operators and fitness professionals can adapt to the Covid-19 crisis and what the future holds for the industry.

CEO Kresten believes the event couldn't happen at a better time. "It's a really tough time for the industry, for everyone," said Kresten. "So, I think this year's event is a wonderful opportunity for us to come together, share our experiences, and generate some hope and excitement for the future."

As a proud sponsor of this year's convention, **Motosumo** will participate in eight livestream sessions:

- two discussion panel sessions hosted by founder and CEO, Kresten Juel Jensen, and chairman, Nick Coutts;
- three HIIT virtual training sessions, led by Pete McCall;
- three indoor cycling virtual classes led by Lucian Moldovan.

These sessions will showcase [Motosumo's HomeTeam](#) service, which creates truly interactive group-training classes - both for HIIT and indoor cycling - via streaming platforms like Zoom.

Want to participate?

Head over to scwfit.com/LiveStreamMANIA for more information and full listings of all the sessions being held this weekend.

Based in Copenhagen, Motosumo makes group fitness fun and inclusive with an app packed full of gamification features and advanced tech.

Using the sensors in smartphones, Motosumo provides analytics only found in expensive, high-end fitness equipment, which makes it a cheap and powerful instructor tool for any gym.

Fitness solutions needn't be super serious and elite. We want group fitness to be about community. An enjoyable, welcoming space for users to compete,

compare, and cooperate.

Check us out: www.motosumo.com

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