

# Mynewsday

Free digital event 9:00-12:00 CEST, 11th of November

Sep 14, 2021 08:00 BST

## Mynewsday 2021 - The future of PR and Communication

**The countdown is on for one of the biggest digital PR and communications events in the Nordics - Mynewsday 2021! The event takes place on November 11th and this year's theme is *The future of PR and communications*.**

Mynewsday is a digital half-day event where industry experts from the Nordics will share their knowledge and experience in order to help you stay on top in an ever-changing media landscape and be part of shaping the future of the PR and communication industry. Mynewsdesk's own experts will also talk about the latest trends in PR tech.

– I'm so excited to present our second digital edition of Mynewsday. For over

10 years, Mynewsdesk has organised Mynewsday to inspire and spread knowledge within the PR and communications industry. This year we have invested in more speakers and broader content to reach a wider audience and be able to inspire even more, says Lotta Laurin, VP Marketing at Mynewsdesk.

Just like last year, Mynewsday will be held digitally, so it is possible to participate wherever you are. The event is **free** for marketers, PR professionals and communicators across the Nordic region.

**When:** 11 November 2021

**Time:** 9.00-12.00 CEST

**Where:** Online, link sent upon registration

*The event will be held in English and is completely free of charge.*

[Click here to register!](#)

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**Mynewsdesk** is the Nordic region's leading platform for digital PR and communication, with about 5,000 customers and 77,000 users. The cloud-based service includes media monitoring, news distribution, and PR analytics. The company was founded in 2003 in Stockholm. Since 2008, Mynewsdesk is a part of the Norwegian media group NHST Media Group AS.

Visit [www.mynewsdesk.com](http://www.mynewsdesk.com) for more information.

## Contacts



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