

THE **B1M** PRESENTS
CONSTRUCTION
STORY OF THE YEAR

IN PARTNERSHIP WITH  **BLUEBEAM**
A NEMETSCHEK COMPANY

Software and media leaders launch a worldwide hunt for the most innovative and groundbreaking construction stories in a first-of-its-kind competition.

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Bluebeam and The B1M To Recognize the World's Most Inspiring Construction Stories With Construction Story of the Year Award

Pasadena, CA (July 26, 2021) [Bluebeam, Inc.](#) and [The B1M](#) announced today the launch of the Construction Story of the Year award, a first of its kind for the architecture, engineering and construction (AEC) sector – to shine a spotlight on the people and projects that have made a uniquely positive impact on the industry and promoted change in the Built Environment.

The B1M, in partnership with Bluebeam, has launched a [submission website](#) and is currently accepting entries from individuals with stand-out stories about a broad spectrum of innovative approaches, from technological problem-solving to sustainable innovations, the use of eco-friendly materials, addressing crises like climate change and the housing shortage, or describing programs designed to improve diversity and inclusion on site.

“Behind every build project is a story: unexpected problems, clever solutions, and challenges that are overcome in the end,” Don Jacob, VP, Technology & Innovation, Build & Construct Division, Nemetschek Group, and founding team member of Bluebeam explained. “The trouble is, we rarely get to hear about them. This is a great opportunity to share those stories and show what it takes to create those transformative endeavors that shape our world.”

“The construction industry is not very good at shouting about itself,” explains The B1M Founder and Managing Director, Fred Mills. “Most people don’t really understand this important sector and what it can achieve. Engineers, architects, construction managers, urban planners, and all kinds of other people in this industry are working tirelessly to make our world a better place. These stories deserve to be celebrated.”

Since 2002, Bluebeam’s innovative technology solutions have set the standard for collaboration and workflow efficiency for architecture, engineering and construction professionals worldwide. More than 2 million builders in over 135 countries trust Bluebeam solutions to help them get more done in less time. The B1M is the world’s leading video platform for architecture and construction, with a YouTube channel boasting over 1.8 million subscribers and 18 million organic monthly views.

Entries are open from today until Friday, September 3, 2021. Finalists will be decided on by a panel of industry experts and the winner will be announced during a live event on October 27, 2021.

The winner will be featured in an extended interview and documentary with The B1M’s Fred Mills, and have their story promoted through The B1M and Bluebeam’s platforms, live speaking opportunities at The B1M events and a commemorative trophy.

To learn more about the awards and how to enter, visit [The B1M website](#).

About the Nemetschek Group

The Nemetschek Group is a pioneer for digital transformation in the AEC/O industry. With its intelligent software solutions, it covers the entire lifecycle of building and infrastructure projects and guides its customers into the future of digitalization. As one of the leading corporate groups worldwide in this sector, the Nemetschek Group increases quality in the building process and improves the digital workflow of all those involved in the building process. Customers can design, build and manage buildings more efficiently, sustainably and resource-saving. The focus is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling, and animation. The innovative products of the 15 brands of the Nemetschek Group in the four customer-oriented segments are used by approximately six million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more than 3,000 experts.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue amounting to EUR 596.9 million and an EBITDA of EUR 172.3 million in 2020.

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