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World's Largest Collection of Charles Heidsieck Goes on Sale in Norway

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9th June 2011

Looking to purchase some of the most precious champagnes in the world? You'll have to catch the next flight to Oslo!

The largest offering of wines currently available from the Charles Heidsieck "Collection" range goes on sale today at Vika, Oslo's downtown branch of Norway's famed Vinmonopolet:

Charles Heidsieck Blanc des Millénaires 1995

Charles Heidsieck Blanc des Millénaires 1985

Charles Heidsieck Blanc des Millénaires 1983

Charles Heidsieck Champagne Charlie 1979 en Magnum

Charles Heidsieck Champagne Charlie 1981

Charles Heidsieck Champagne Charlie 1985

Charles Heidsieck Vintage 2000

Charles Heidsieck Vintage 1979

Charles Heidsieck Vintage 1983 en Magnum

Charles Heidsieck Vintage Rosé 1996

To celebrate the event, Arne Ronold, Scandinavia's first Master of Wine and editor of Vinforum, joined Charles Heidsieck's International House Communications Director Christian Holthausen for a special tasting at The Culinary Academy in Oslo.

"The champagnes from Charles Heidsieck are of outstanding quality and the buyers at the monopoly have happily realised this," says Ronold.

"For the moment, the only place in the world where you can find a larger selection of wines from Charles Heidsieck is 32 meters underground in our Gallo-Roman chalk cellars in Reims," added Holthausen, referring to the House's historic caves in the heart of the Champagne region.

Sales of premium champagne continue to climb in Scandinavia, with the Comité Interprofessionnel du Vin du Champagne reporting a 17.4% increase of sales in Norway in 2010 vs. 2009 alone.

Champagne Charles Heidsieck is distributed in Norway by Maxxium, part of the Edrington Group.

For more information on Charles Heidsieck Champagne contact

Brand Manager Kristian E. Utama on phone +47 98245195 or at

Edrington Norway (tidligere Maxxium Norge) er heleid av The Edrington Group. The Edrington Group er Skottlands ledende internasjonale premium brennevinselskap, mest kjent for å produsere The Famous Grouse som er den mest solgte whiskyen i Skottland de siste 30 årene. The Edrington Group er privateid og har hovedkontor i Glasgow. De har over 850 ansatte i Skottland og 1100 i den Dominikanske Republikk. The Edrington Group er kontrollert av en veldedighetsorganisasjon, The Robertson Trust.

Vi representerer blant annet følgende varemerker: The Famous Grouse, The Macallan, Highland Park, Bowmore, Laphroaig, The Glenrothes, Cutty Sark, Teacher's, Courvoisier, Jim Beam, Maker's Mark, Canadian Club, Kilbeggan, Larios, Bokma, Sauza, Brugal, Pisang Ambon, Midori, Vaccari, Galliano, Bols, Sourz & Piper-Heidsieck.

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