



Record Union is a Spotify Preferred Partner for artist distribution.

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Record Union is now a Spotify Preferred Partner

On Friday, January 10th, Record Union was added to Spotify's list of preferred partners for artist distribution. As [Spotify Preferred Partner](#), Record Union meets the highest standards for providing quality metadata and best-in-class distribution.

-We're very happy to be named as one of Spotify's four preferred partners for artist distribution. We have been working together with Spotify for more than a decade, and they're an important partner to us. Last year, we developed our

relationship further by allowing our customers to claim their Spotify profile directly from the Record Union website, says Johan Svanberg, CEO of Record Union.

As a Spotify Preferred Partner, Record Union meets the following criteria:

- World-class metadata quality, ensuring transparent and correct data
- Sophisticated functionality to prohibit copyright infringement
- Deep integrations with Spotify For Artists to support independent artists and help them grow their careers
- Fast and reliable distribution ensuring high quality overall

-All in all, I believe that Record Union's Spotify Preferred Partner status is a result of all the investments we do to keep our position as a world-class distribution service for music makers globally, says Johan Svanberg.

[Visit Spotify's Provider Directory for more information.](#)

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Record Union has helped independent artists to release their music to the world for more than ten years. By providing digital music distribution we're aiming at strengthening the independent community and making the music industry more democratic, accessible and transparent for the many, not just the few.