

ASPLUND



ASPLUND - Palais Series by Anya Sebton and Eva Lilja Löwenhielm, Photo by Louise Billgert

Jan 02, 2019 07:55 CET

ASPLUND at Imm Cologne

The Swedish interior brand ASPLUND, founded in 1990, is exhibiting at Imm Cologne 2019. ASPLUND has had both International and national success over the last years and now the focus is to strengthen the brand's position in Europe even further.

Leaving a year of success behind, ASPLUND steps in to 2019 with a new goal in sight. During 2018 the brand was awarded four prominent design awards. The awards was assigned to the Palais series by Anya Sebton and Eva Lilja Löwenhielm and to the shelf Biblioteque by Claesson Koivisto Rune for Kvadrat/Really, produced by ASPLUND.

“We are very honoured and grateful for these beautiful awards. With our 30th anniversary coming up our aim is now to strengthen the already existing collection, making it better all the way from order to delivery. We are also focusing on the European market, and expanding within countries like Germany, France, Belgium, and the Netherlands” says Thomas Asplund, founder and CEO at ASPLUND.

At Imm Cologne ASPLUND will be showing pieces like Luc and Tati by Broberg & Ridderståle, Palais by Anya Sebton and Eva Lilja Löwenhielm, Bermuda by Thomas Eriksson and Snow by Thomas Sandell and Jonas Bohlin. The Snow series also celebrates 25 years in 2019. Snow is not only an elegant timeless drawer, it also has a carefully calculated construction made to lower the waste as much as possible. On Snow A the only waste is from cutting out the characteristic grips.

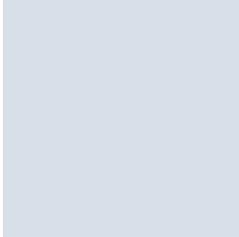
“Snow has been important for us since the launch in 1994, it has become a classic piece that you can find in many homes all over the world, and turning 25 it’s more current than ever. As the Creative director at ASPLUND I strive to create a contemporary brand that produces furniture that can be passed on to the next generation. I’m proud to see that Snow both has a construction and a design that lasts”, says Sandra Adrian Asplund, Creative director at ASPLUND.

ASPLUND - One of the most prominent Scandinavian Design companies founded in 1990 by brothers Michael and Thomas Asplund. Starting as a gallery, it has transitioned into a one of a kind design institution. The company consists of ASPLUND Collection (furniture and carpets assigned the brand), the store (a high-end design store, with pieces from ASPLUND Collection among other prominent Design brands), ASPLUND KÖK, ASPLUND Studio and Contract, which offer customized interior solutions for all types of projects.

Contacts



Thomas Asplund
CEO/Founder
Export/ New Markets
thomas@asplund.org
+46086657363
+4670-73957 6



Sandra Adrian Asplund
Press Contact
Creative Director
sandra@asplund.org
08-6657368