



Window Shopping - Fashion Collaboration

2020-01-21 14:01 CET

## Beckmans College of Design at Copenhagen Fashion Week

Beckmans College of Design Stockholm makes a first appearance at Copenhagen Fashion Week (CPHFW ) with the presentation of the project Window Shopping – Fashion Collaboration, January 29-30.

”For a few days in January, the fashion world comes together in Scandinavia for the Copenhagen Fashion Week, providing a fantastic platform for our students to meet an international audience close to home. With its focus on sustainability, CPHFW is also an important player in ensuring that sustainability stays top of mind”, says Karina Ericsson Wärn, Vice Chancellor.

## **13 collection concepts in collaboration with Swedish brands**

For CPHFW, bachelor students have created collections from the frameworks of reputed fashion brands focusing on sustainability: Axel Arigato, Filippa K, Hope, House of Dagmar, Nudie Jeans and Rave Review, giving the students the opportunity to create collections that closely approximates an authentic context with important sustainability goals. The students have then added their own ideas, aesthetics and personality, thus creating new synergies.

## **Presentation at Axel Arigato, Copenhagen, Jan 29th at 04.30-9.00 PM**

Our brand partner, Axel Arigato, will provide our Copenhagen platform for examining the collections as well as reviewing the emerging designers' portfolios. Presentation at Axel Arigato, Pilestræde 16, Thursday January 29th, at 04.30-9.00 PM. Please contact [Sofia Hulting](#), Press officer if you would like to attend.

For more information about the collections, please visit [Window Shopping - Fashion Collaboration](#).

## **Collaboration with Visual Communication students**

The project is also a collaboration with a group of bachelor students in Visual Communication who have created the visual concept for this year's project; Window Shopping, consisting of fashion film, graphic identity, lookbook, web, art direction and content for social media.

## **Participating students**

**Fashion:** Alida Almberg Bard, Alva Lingestål, Anna-Karin Friberg, Clara Nordwall, Ebba Eriksson, Eli Solberg, Emilia Utbult, Frida Nilsson, Jade Cropper Anér, Lisa Jacobsson, Rita Haavimb, Robin Stenberg och Robin Söderholm.

**VisualCommunication:** Adam Siversen Ljung, Anna Knutsson, Felix Scheynius, Hanna Green Youngblood, Måns Peterson.

## **Contact**

Head of Project: [Annika Berner](#)

Press: [Sofia Hulting](#)

Beckmans College of Design Stockholm has long been a leading design college in Sweden and a meeting point for creative and artistic progress with significant relevance to society and its development. A venue devoted to promoting the knowledge that is associated with praxis-based design on an artistic foundation, research and questioning.

[www.beckmans.se](http://www.beckmans.se)

## Kontaktpersoner



### **Annika Berner**

Director of External Relations

[annika.berner@beckmans.se](mailto:annika.berner@beckmans.se)

08-660 20 20

+46 72 7310950



### **Sofia Hulting**

Presskontakt

Kommunikatör

[sofia.hulting@beckmans.se](mailto:sofia.hulting@beckmans.se)

073-3866969