



"We breed ventures with real-life experience, pulling them into the ecosystems they need."



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Breed Ventures co-creating business with startups and corporates

Founded in September 2019, Breed Ventures entered the Nordic market both as a company builder / investor for startups and innovation partner for corporate organizations.

The company positions itself at a distinctive point by offering a full-package service for businesses by covering product development, business growth, and funding altogether, providing therefore complete team support, mentorship, and partnership through all main stages of a venture life-cycle.

According to Anders Torell, the CEO, Breed Ventures is an active business co-creator that aligns its long-term interests to its clients. He explains the company's offering as follows:

“Startups and scaleups stand for 66% of the growth in Europe today, and this number is increasing. This means that traditional companies, which are market leaders, are lagging and losing their position. This will end up in a global financial challenge.”

Companies need sustainable business innovation to capture real financial values, which is why Breed Ventures was founded. We are an experienced team focusing on growth, breeding new startups, and helping established companies and large organizations develop new customer offerings, either through expanding their core business with new customer offerings or starting new corporate startups.”

Startups can benefit from Breed Ventures on validating business ideas, go-to-market strategies, growth, scaling as well as investment. The company takes an active role in product development, design, and an initial product launch to see the Product/Market Fit. It also makes it much easier for startups to access a wide network of investors to secure their funding both in the early stages and during scaling.

Breed Ventures also co-creates innovative business models and financial values with **corporate businesses**. Having a team with background in relevant real-life experience, the company serves as an active co-creator and co-executor to drive business and differentiates itself from traditional business consultants.

Breed Ventures has so far provided many corporates with growth strategies, new revenue streams, and new positions in the market. On the startup side, the company has been involved in development and investments in a few ventures including [Flyttsmart](#), the Swedish PropTech startup focusing on ensuring a smoother and easier house moving experience. PropTech has become one of the significant areas Breed Ventures takes part in, as Anders Torell, the CEO of Breed Ventures, recently joined [PropTech Sweden](#) and the Brightest Mind of Prop Tech as senior advisor.

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About Anders Torell, the CEO of Breed Ventures

Entrepreneur and investor, with background in executive positions in large cap companies. He has mostly been an early-stage investor and also initiated corporate ventures and innovative business models, especially with Loop Industries being the most prominent one co-founded by NCC. Loop Industries is known to have challenged the construction industry with disruptive companies and marketplaces like Loop Rocks and Hauly.

In 2020, he joined PropTech Sweden and the Brightest Mind of Prop Tech as a senior advisor. More information can be accessed in Anders Torell's [LinkedIn Profile](#).

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About Breed Ventures

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Check out how we build businesses: www.breedventures.se