



Flic presented at GitHub Universe

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## Flic and GitHub partner up to make life easier for programmers

San Francisco, CA

Yesterday at [GitHub Universe](#), Flic was featured on stage as part of a demonstration meant to showcase the flexibility of GitHub Actions which was announced on Day 1 of the GitHub Universe conference. Once released to GA, GitHub developers will be able to use Flic to trigger specific workflows, actions or tasks within their GitHub repository.

The purpose of the integration is to make life easier for developers, by removing the need to navigate through windows and using the keyboard just to kick-off a workflow.

*"Our goal is to provide developers the flexibility to manage their workflows in the way that makes the most sense for their business. Flic is a great example of an IOT solution that helps us extend our platform beyond just software." Says Sam Lambert, Head of Platform at GitHub.*

*"We built Flic to let people enjoy the services they love in the simplest way possible: at the push of a button. GitHub is loved and used by millions of developers and we're delighted to partner up with them, and let their community find their own creative ways to simplify their daily life with the endless possibilities of Flic". Says Elin Härén, CEO at Flic.*

Watch the full keynote [here](#) .

Flic's smart button makes automation easy and allows people to control devices, apps, and services with just a push. Routine and complex tasks are made simple, smooth and effortless whether that's in a smart home or a complicated workflow.

## About GitHub

GitHub is the developer company. We make it easier for developers to be developers: to work together, to solve challenging problems, to create the world's most important technologies. We foster a collaborative community that can come together—as individuals and in teams—to create the future of software and make a difference in the world.

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Flic is a Swedish tech company behind the world's smartest button with products including Flic, Powered by Flic and Flic Hub. With simplicity at its heart, Flic, is creating a single, trusted communication point between people and the services they love.

## Contacts



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