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Funding will be used to finalize and implement the company's solution focused on advanced image analytics for the retail industry.

*AI will fundamentally change the entire retail industry. This will be done faster*

*and more powerful than anyone can imagine. Norna will have an important role in this change, says co-founder Michael Collaros*

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Norna is a specialized AI company with its headquarters in Stockholm, Sweden. The company was founded as a response to the ongoing digital transformation, with a mission to provide end-customers with the power over their own digital experience. Norna develops deep neural networks to detect and mimic human patterns and behaviors using vast amounts of data.

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