

Photo credit: Christian Valtanen

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## Nordic Business Travel Awards 2018

The best of the best in business travel were recognised in Helsinki last week with the Nordic Business Travel Awards 2018.

The winners of the Nordic Business Travel Awards 2018 by category were...

### **Best Airline**

Finnair

### **Best Travel Management Company (TMC)**

HRG Nordic

### **Best Hotel Chain**

Clarion Hotels

### **Best Payment Provider for corporate travel management**

First Card

### **Best Car Rental Company**

Europcar

### **Industry's best Sales / KAM /AM department**

Clarion Hotels

The Nordic Business Travel Awards were created in order to reward and acknowledge Best In Class among Nordic travel providers by the Nordic Bench Institute in co-operation with the Danish; Finnish; Norwegian and Swedish Business Travel Associations. In true Nordic style the independent assessment process is robust involving a survey among buyer members of the

Nordic business travel associations to evaluate the various travel service providers their companies use.

Lotten Fowler of Swedish Business Travel Association commented:

*'Business travel fuels business growth in our region and so we are dependent on the industry to help us on our way. These providers deliver excellent support not only to the all-important business travellers but also the corporate travel manager responsible for managing this spend.'*

The prize ceremony was held at the annual "Nordic Business Travel Summit", which is a forum for buyers and providers in business travel to meet for education, networking and exchange of experiences. The Summit alternates between the four Nordic countries each year.

### **Pictures of the winners**



*Finnair, Photo credit: Christian Valtanen*



*HRG Nordic, Photo credit: Christian Valtanen*



*First Card, Photo credit: Christian Valtanen*





*Europcar, Photo credit: Christian Valtanen*



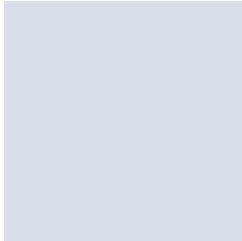
*Clarion Hotels, Photo credit: Christian Valtanen*

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SBTA – Swedish Business Travel Association, är en köparledd branschorganisation. SBTA har i dagsläget över 250 medlemsföretag i både offentlig och privat sektor. Föreningens medlemmar består av både köpare

och leverantörer. Målet med verksamheten är att koppla ett helhetsgrepp om företagets mötes- och affärsreseprocess och dess administration.

## Kontaktpersoner



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