



The Winner Selfie!

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Finland's School Day wins the Nordic-Baltic Edtech semifinals in the Global Edtech Startup Awards

School Day took home the regional semifinals in the world's largest edtech startup competition and received the commendation and prize from former President Tarja Halonen at yesterday's online Xcited event in Helsinki.

School Day will now represent the Nordic-Baltic edtech scene at the finals in January 2021. The two runner ups will join them in the AWS Bootcamp.

“School Day elegantly addresses a clear pain point around the world, putting student well-being at the centre point in their solution. As the foundation of all learning, well-being has never been more important.”

Helsinki-based, School Day collects, analyzes, explains and develops student wellbeing for schools to improve learning outcomes.

The two runner ups are:

Lexplore is a unique AI based method of assessing reading. (Sweden)

Gleechi builds software solutions to enable natural interaction between humans, computers and robots to create the next generation of industry training and certification. (Sweden)

Edtech is one of the fastest growing markets in the world, where the need for educational solutions has never been higher. The Nordic and Baltic edtech scene is flourishing and we have many promising and exciting entrepreneurs in our countries, ready to take a position as the best and most competitive in the world. With an internationally renowned education system, good at developing future skills like collaboration, creativity and entrepreneurship, we have all the ingredients needed to be the home for the next edtech supernova. Our finalist is a great example of this.

The Jury; Jarkko Elo AWS, Aurora Parviainen High School Student, Joke Palmkvist Studi, Birgit Lao Innove and Blair Stevenson OAMK

About GESA:

Global EdTech Startups Awards (GESAwards) is an initiative led by a group of leading education innovation organizations from across the world. The Awards identifies, showcases and recognizes the world's most promising EdTech startups of the year and semifinals take place all over the world. The Global Finals will take place in London in 2021.

<https://www.globaledtechawards.org/>

About XcitED:

XcitED is a yearly edtech conference that gathers together education professionals, edtech entrepreneurs, impact investors and innovators from all around the world. This year's XcitED will be held online on the 3rd and 4th of November and it is free of charge. More info and registration: <https://www.xcited.org/>

The Nordic-Baltic Semifinals was hosted by Jonathan Viner, editor of [Nordic Edtech News](#), and co-arranged by Edtech Denmark, Edtech Finland, xEdu, N8 and Swedish Edtech Industry. AWS EdStart, the AWS EdTech startup accelerator, is sponsoring GES Awards Nordic & Baltic Semifinal.

All the Nordic-Baltic Semifinalists:

Seppo <https://seppo.io/>- Seppo is a tool for game-based learning. You can easily create lessons that combine creativity, collaboration and use of skills and knowledge. (Finland)

Teachers Lead Tech www.teachersleadtech.com- A guided learning tool for primary school teachers to bring technology creation skills to classrooms. (Lithuania)

SignLab <https://www.signlab.co/> - a digital learning platform that makes learning sign languages more accessible, more effective and more affordable. (Norway)

Lexplore <https://www.lexplore.com/> - A unique AI based method of assessing reading. (Sweden)

LearnCove <https://learncove.io/>- Learning platform for personalised learning path. (Iceland)

School Day <https://schoolday.com/> - Collects, analyzes, explains and develops student wellbeing for schools to improve learning outcomes. (Finland)

Gleechi <https://www.gleechi.com/>- Software solutions to enable natural interaction between humans, computers and robots to create the next generation of industry training and certification. (Sweden)

Dugga www.dugga.com - A one-stop-solution for all types of knowledge assessment. (Sweden)

Swedish Edtech Industry är en ideell förening och branschorganisation som verkar för att Sverige skall bli det ledande landet i världen på att utnyttja digitaliseringens möjligheter och effekter i utbildningssystemet. Föreningen verkar för en fri och sund marknad, som säkerställer innovation och tillväxt, bygger kunskap i och utanför nätverket och driver kvalitetsfrågor. Branschföreningen vänder sig till edtech-bolag som har det formella utbildningssystemet som marknad, från förskola upp till och med universitet.

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