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## Two giants come to Digital Health Days: Steven Burrill and Don Jones to speak at conference in August

*The program for Digital Health Days, Sweden's new conference about current and future digital health solutions, is taking shape. The most recent addition to the list of speakers features two real giants in the field, Don Jones and Steven Burrill, both with solid experience in the border area between life sciences, health and IT.*

In just a few years, today's healthcare system will have been replaced by gene mapping and early diagnostics, which results in healthcare being able to focus on keeping people healthy instead of curing them when they get sick. Science fiction scenario or utopia? No, if you believe entrepreneur and billion-dollar investor Steven Burrill, it is both possible and plausible. In his opinion, the combination of powerful IT development and scientific advances puts the world on the brink of a medical revolution.

Steven Burrill has worked in the American life sciences industry for over 40 years. With his own company, Burrill & Co, he manages around USD 1.5 billion that is invested in promising companies. During Digital Health Days at Stockholmsmässan on August 21–22, he is going to share his view on how IT can make this healthcare revolution possible—and why he thinks that the Scandinavian countries have unique opportunities to lead the process in the future.

One of the people who wants to make Steve Burrill's revolutionary vision a reality, and who is also participating in the Digital Health Days, is Don Jones. In 2005, he founded Wireless Life Sciences Alliance, a trade association that aims to facilitate the development of new business models, companies and process improvements in this field. Don Jones works for Qualcomm Life where he is responsible for developing mobile solutions and platforms in health, wellness and life sciences. He is also a member of the World Economic Forum's Global Agenda Council on Digital Health.

"We are very excited now that we have received confirmation that both Steven Burrill and Don Jones are coming. The combination of their two appearances will be one of the highlights of the conference," said Ylva Williams, CEO of the Stockholm Science City Foundation, one of the promoters of Digital Health Days.

*Digital Health Days is organized by Stockholm Science City, Kista Science City, Stockholmsmässan, Stockholm Business Region Development and Stockholm's Chamber of Commerce. The program is available at [www.digitalhealthdays.se](http://www.digitalhealthdays.se) and more speakers will be presented shortly. To find out more, please contact:*

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