



The innovative range includes products to support cardiovascular, joint and skin health in a variety of species

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Vita Animal Health Launches a New Range of Veterinary Exclusive Pet Health Supplements

Vita Animal Health is launching a new range of pet health supplements this month. The company has been developing market-leading health solutions for honey bees since 1997 and is now introducing its innovative products for companion animals to the UK. The range is already established in several European countries and includes products to support cardiovascular, joint and skin health in cats, dogs, rabbits and horses. The products will be available exclusively through the veterinary channel.

The parent company, Vita (Europe) Limited, supplies 60 distributors with honey bee health products in over 50 countries. Director Sebastian Owen says the company will be applying its well-established core values to its companion animal business, “We will be adopting our rigorous and ethical approach to companion animal health products. Veterinary professionals are the right people to recommend these products and we’ll be doing all we can to support them.”

Miss Tara Evans RVN, Vita Animal Health Sales Manager, will be initially focusing her attention on the south but also providing remote support for all practices interested in stocking the range. An experienced veterinary nurse, Tara says, “I am delighted to introduce practices to this cutting-edge range of supplements. At Vita Animal Health we recognise the vital role of the veterinary team in supporting pet health and offering clients choice. The range of Vita products offers new and innovative solutions in some important areas.”

The range includes six products supporting a range of common health conditions; Omnicondro for joint health, Omnicardio for cardiovascular function, Omniomega containing essential fatty acids, Omnicutis skin support, Omnimatrix to aid skin healing and Omniotic ear cleaner. They are approved for use in different species according to product, including dogs, cats, rabbits and horses.

The product launch includes promotional offers for veterinary practices and owners can also benefit from loyalty cards.

For more information visit www.vitaanimalhealth.com, email info@vitaanimalhealth.com, or telephone 01256 591032

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Vita (Europe) Limited was established in 1997 to develop market-leading animal health products.

From headquarters in the UK, offices in Italy and Russia, and with partners across the globe Vita researches, develops, and manufactures a wide range of animal health products. These products are marketed internationally through a network of 60 distributors in 50 countries. With a background in honeybee health, Vita is the world's largest dedicated supplier of honeybee health products.

Vita Animal Health was established in 2018 in response to growing demand for global distribution of niche products for animal health. With a rigorous and ethical approach to research and development, Vita Animal Health works with world-leading scientists to bring to market cutting-edge companion animal health solutions.

The innovative range of Vita Animal Health products has been developed over many years, and the products are tried and trusted in Europe. The company aims to work with veterinary practices to offer owners and their pets the very best companion animal health solutions.

www.vitaanimalhealth.com

Contact: info@vitaanimalhealth.com

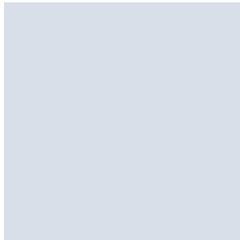
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