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## Cazoo named as Principal Partner of The Hundred

The Hundred, cricket's innovative and exciting new format launching next year, has today announced that Cazoo, the UK's leading online car retailer and fastest-growing digital business, will become the Principal Partner of the competition under a multi-year partnership agreement.

The Hundred, which launches in summer 2021, is set to provide sports fans with an exciting new 100-ball format featuring world-class players from England and around the world in men's and women's competitions, featuring eight teams from Manchester, Leeds, Nottingham, Birmingham, Cardiff,

Southampton and London.

The Cazoo brand will feature in stadia, on players' shirt sleeves and across digital platforms for the upcoming competition, showcasing an exciting new partnership for The Hundred with a ground-breaking business. The competition will see 68 matches played around the UK and screened live by Sky Sports and the BBC.

Cazoo is pioneering the shift to online car buying in the UK with consumers all around the country embracing the transparency and convenience of buying used cars entirely online. Cazoo owns and fully reconditions its cars before offering them for sale on its website with thousands of cars in stock at any time.

Cazoo offers buyers the choice of either booking a convenient two-hour home delivery time slot or collection from one of their Customer Centres across the country within as little as 72 hours from order. Every Cazoo car comes with a full 7-day money back guarantee and a comprehensive 90-day warranty.

**Rob Calder, Commercial Director of The Hundred said:** "As an emerging, innovative, digital and game-changing brand, Cazoo is exactly the kind of business we want as Principal Partner of The Hundred. We are delighted to partner with Cazoo for our launch in 2021 and look forward to working very closely with them to provide an incredible experience for new and existing cricket fans."

**Alex Chesterman OBE, Founder & CEO of Cazoo, said:** "We are delighted to partner with The Hundred, one of the most exciting sporting events taking place next year. This relationship is an important part of our growth plans and will help Cazoo become a household name and as we engage with new and existing cricket fans across the country and continue to deliver the best possible car buying experience for UK consumers."

**ENDS**

**For more information, contact:**

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## About Cazoo

Our mission is to transform the way people buy used cars in the UK by providing better selection, transparency, convenience and peace of mind. Our aim is to make car buying no different than buying any other product online today, where consumers can simply and seamlessly purchase a used car entirely online for either delivery or collection in as little as 72 hours. Cazoo was founded in 2018 and has a highly experienced management team, led by Founder & CEO, Alex Chesterman OBE.

## About The Hundred

The Hundred is an action-packed, unmissable new 100 ball cricket competition that will put you on the edge of your seat. Launching in 2021, the competition aims to grow the game and everyone is invited. Featuring world-class players and homegrown talent, in eight brand new city-based women's and men's teams, both competitions will run side-by-side. For the latest news visit [thehundred.com](http://thehundred.com) and follow us on Instagram [@thehundred](https://www.instagram.com/thehundred)

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