



African children singing Christmas carol for Hope Spring eCard

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Hope Spring eCards launch first Christmas Video eCard

Hope Spring eCards, the charity ecard platform, that raises funds exclusively for water poverty alleviation charity Hope Spring water announced the launch of its first charity video ecard today Wednesday the 22nd of September. The platform had a mixture of video and static ecards, last Christmas the platform found out that video ecard is steadily gaining ground on static ecard as the preferred greeting ecard to send during the holiday season.

Announcing their first Christmas video ecard for 2021, a spokesperson for Hope Spring eCard [Temi Odurinde](#) said “it is quite exciting, we have just

completed the production of our first Christmas video. We have one of our new volunteers, Seun to thank for that. The video is brilliant, I am quite confident that it will become one of our best sellers come Christmas.”

The video uses materials from some of the water poverty alleviation outreach Hope Spring did last year, mixed with Christmas messages. The video was uploaded to the [Christmas video ecard](#) section of the platform, visitors to the site and supporter of the charities may send the video ecard, come December.

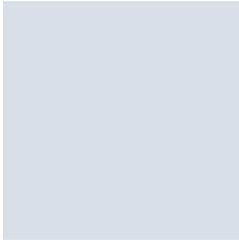
Temi said of their expectation from the eCard platform this Christmas season “we hope to have an even better Christmas season this year than we had last year. The number of videos on our platform has doubled, so we should have something for everyone.”.

You can find more information about Hope Spring eCard platform that raises money for the charity’s clean water projects and some of their most recent projects on their website and social media pages.

About Hope Spring Water Ecards: Hope Spring is small water, sanitation and hygiene (WASH) charity. The funds we use to provide clean drinking water to developing communities and the resources we use to run our life-saving sanitation and hygiene workshops come from donations from people like you.

Hope Spring Water charity’s ecard website was set up, so that its users can send [donation ecards](#) to their family, friends or colleagues and donate what it would have cost them to send a traditional printed card to Hope Spring.

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