



Feb 20, 2020 16:33 GMT

Grassroots app Spond sign-up as latest London Sport Awards sponsor

Grassroots sport app Spond are delighted to be supporting The Enhancing the Workforce Award at the London Sport Awards 2020, supported by the City of London Corporation.

Spond is a free app with a clear mission, to make the organisation of grassroots sport as easy as possible, so coaches, players and families can spend more time doing what they love.

The app, which has 700,000 users every month, supports more than 30,000

teams, provides a centralised, simple-to-use system that saves grassroots coaches hours in admin time every week.

[Spond](#) also helps safeguard children, enables organisers to comply with data protection regulations, and facilitates fundraising and crowdfunding for sports club.

The Norway-based firm is the fourth business to pick up category sponsorship for this year's London Sport Awards following [City of London Corporation](#) , [PlayInnovation](#) and [Davies Sports](#).

The [Enhancing the Workforce Award](#), in association with Spond, sees ECB Cities Team, QMSU Community Sport, and Coach Core all named on the final shortlist by the judges.

Trine Falnes, Chief Operating Officer at Spond, said:

“Thousands of people across London give up their time to coach young people and adults in a sport they love every week. As a result of their investment and dedication, hundreds of thousands of Londoners are able to enjoy grassroots sports.

“Through Spond’s dedicated app, coaches and volunteers are able to communicate with their teams on a secure platform, saving lots of hours every week.

“It’s vital that we recognise these local heroes and this is why Spond is extremely proud to be supporting the biggest celebration of grassroots sport at the London Sport Awards.”

The winner of The Enhancing the Workforce Award will be announced at the glittering London Sport Awards ceremony at the Guildhall on Friday 6 March.

Previous winners of the Award include Disability Sports Coach, Muslimah Sports Association and Partners, London Youth Games and parkrun.

The London Sport Awards supported by the City of London Corporation will take place on the evening of Friday 6 March at the prestigious Guildhall in central

London.

The last remaining tickets are on sale now and available to [purchase here](#).

About London Sport

London Sport aims to make London the most physically active city in the world. Supported by the Mayor of London and Sport England, our target is to get Londoners more physically active.

For more information on London Sport, visit www.londonsport.org

Contacts



Tanya Rabin

Press Contact

Interim Communications Lead

tanya.rabin@londonsport.org

0203 848 4630

07498 753 851



Andrew Lawton

Press Contact

Senior Communications Officer

andrew.lawton@londonsport.org

020 3848 4630

07398 215 076