



The two colourways of the Rosenthal Emilio Pucci Decor Palm Leaves: Red-Blue and Green-Blue.

Jan 15, 2020 07:00 GMT

Rosenthal - Palm Leaves

Rosenthal Emilio Pucci “Palm Leaves” Re-Edition

Rosenthal brings an iconic collaboration with Italian fashion brand Emilio Pucci back on stage. **The “Palm Leaves” décor is a re-edition of the collection “Foglie” from 1967** - inspired by the travels that Marquese Emilio Pucci made through Africa, Indonesia and South America. From these travels, he collected new colors and shades to use in the development and creation of his prints which were identified also in dedicated color palettes. The prints used in “Palm Leaves” and reproduced on the vases are a detail of the original design

that includes two abstract profiles wearing an elaborate headdress.

This heritage collection, available in **the two colourways „Red-Blue“** and **„Green-Blue“**, brings the pioneering collaboration between Emilio Pucci and Rosenthal up to date. In 1961, Rosenthal launched its studio line inviting artists, designers and architects to create decorative objects and limited-edition sets. Emilio Pucci was the first fashion designer asked to participate and the partnership marked the beginning of Pucci's expansion to home furnishing and the myriad of ground-breaking lifestyle projects.

Today, while working on the book "Unexpected Pucci" the Florentine brand's heritage team guided by Laudomia Pucci decided to launch a re-edition of selected printed porcelains. Each item bears the Rosenthal logo and the "Emilio Pucci" signature as an element integrated into the decor, a specially made stamp that highlights the collaboration and marks each piece as limited.

The re-edition shows the powerful modernity of the Florentine brand which celebrating its colours and dynamic, unconventional lifestyle. Founded by Marchese Emilio Pucci di Barsento in 1947, the brand was immediately distinguished for the groundbreaking use of colours and prints, which set it aside from its contemporaries. Hailed internationally as the "Prince of Prints, Emilio Pucci has invented more than 500 different colours that are used in Pucci collections today in the newest combinations, on the most diverse objects and products.

Rosenthal may have one of the longest traditions of Germany's companies, but is also one of the most modern. Just as we did when we were originally founded over 140 years ago, Rosenthal develops products equally for discerning end customers and for exacting professional clients from the restaurant and hotel trade. Our products stand out with exceptional form, function, quality and craftsmanship and represent a cultural asset "made in Germany", never ceasing to combine innovation and creativity. With its award-winning porcelain design, trendy lifestyle collections and modern, elegant classics, the Rosenthal brand raises the bar time and again for aesthetics and individuality.

Established figures from the worlds of architecture, design and art, but also the hottest newcomers and talents design avant-garde dinner table

collections, foster a joy of giving and create sophisticated furnishings. The collections are manufactured in the Rosenthal porcelain factory in Selb and the “Thomas am Kulm” porcelain factory in Speichersdorf, which offer some of the porcelain industry’s most advanced production facilities anywhere in the world and deliver sustainable manufacturing with careful use of resources thanks to the forward- looking investments that have been made.

New interior collections and accessories enrich the Rosenthal world by adding designer objects that go far beyond the limits of a conventional table setting and round off the huge product variety.

Contacts



Iris Reichstein

Press Contact

Head of PR

iris.reichstein@rosenthal.de

+49 9287 72 369