



Oct 15, 2015 07:00 BST

## Scandic's sustainability work to inspire Japanese business leaders

**Scandic's Sustainability Manager Inger Mattsson has been asked by The Natural Step to speak at two seminars in Japan from October 15 to 16. Scandic has been invited to present its successful work in the area of sustainability.**

Scandic will be showcased as a good example to hundreds of business leaders in Tokyo and Kyoto. Sustainability advisor The Natural Step has organized the seminars intended to inspire Japanese business leaders to be successful in sustainable business practices. Inger Mattsson, Scandic's Sustainability Manager, will explain how Scandic drives sustainable business

and present Scandic's successful concept.

"We are happy that we can share our experiences in the area of sustainability with business leaders in Japan and also glad that we will take new influences home with us," says Inger Mattsson, Sustainability Manager at Scandic.

Scandic has one of the leading sustainability programs in the industry, which means that sound environmental, financial and social aspects are reflected in the decisions made daily in the company's operations.

"We have been advising Scandic since the 1990s and Scandic is a pioneer in sustainability. Scandic has introduced many successful initiatives in the areas of environmental and social responsibility over the years, so it feels natural that Scandic should inspire others," says Karin Schulz, General Secretary at The Natural Step.

### **About Scandic's sustainability work**

Scandic is the industry leader when it comes to sustainability and was named the most sustainable hotel operator for the fifth year in a row according to a Sustainable Brands survey of Swedish consumers. Since 1993, Scandic has conducted business based on its best in class sustainability program.

Scandic's sustainability program includes the following at all hotels:

- All employees receive sustainability training
- Scandic measures and reports on energy and water use as well as waste production on a monthly basis
- Scandic carries out at least three activities per year to improve the local community
- Scandic hotels are certified by the Nordic Ecolabel
- Scandic hotels serve organic food and only Fairtrade and UTZ Good Origin certified coffee

Additionally, Scandic has built sustainability into its purchasing and development of all products and services.

For more information about Scandic's sustainability initiatives, visit [our environmental work](#)

**For more information, please contact:**

Inger Mattsson, Director Sustainable Business, Scandic Hotels, +46 70 973 50 19

Anna-Klara Lindholm, PR Manager, Scandic Hotels, +46 709 73 52 31

---

Scandic is the market leader in Nordic hospitality with an network of almost 230 hotels with 42,000 rooms in seven countries and run by 14,000 team members. Scandic Friends is the biggest loyalty program in the Nordic hotel industry with 1.5 million members. Responsibility is a part of Scandic's DNA and Scandic is the 'best hotel brand' in the Nordics (BDRC 2014).

**Contacts**



**Elin Westin**

Press Contact

Communication Director, Scandic Hotels Group

[elin.westin@scandichotels.com](mailto:elin.westin@scandichotels.com)

+46 70 27 77 526