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Scandic sponsor of Wisdom Stockholm conference

On October 6 and 7, Oscarsteatern will host the Wisdom Stockholm conference, an event where mindfulness, compassion and awareness meet leadership, entrepreneurship and enterprise. Scandic Hotels is one of the main sponsors of the conference as part of the company's active work to promote a sustainable and healthy working life.

Wisdom Stockholm features speakers from several large companies and organizations that in one way or another support sustainable approaches to work, which allows a combination of global business and digital innovation with understanding, compassion and mindfulness. This year, Scandic is one of the main sponsors of the conference.

“This is something we are working to achieve at Scandic – combining a sustainable working environment for our employees with the developments we are heading towards. There is a fine line which is important to constantly maintain to release creative energy, improve efficiency, increase motivation and ensure the sustainability of our employees,” says Thomas Engelhart, Chief Commercial Officer at Scandic.

It is no secret that many high-ranking CEOs today meditate and apply a more mindful approach to work. What a few years ago was seen as a trend, has become a critical success factor for many leaders in the business world. Meditation and mindfulness have also been shown to have a major positive impact on the labor market according to several studies.

The conference aims to share good practices and highlight projects that have already been implemented with positive results, to build a network of conscious leaders and innovators and to inspire new projects and ideas.

The speakers, who come from all over the world, include film director Kay Pollak, angel investor and general partner at Google Ventures Peter Read, and comedian and TV personality Ruby Wax. In addition to lectures, the conference will also include workshops and an idea forum for stimulating new projects.

Read more at: <http://wisdomstockholm.com/>

Scandic is the market leader in Nordic hospitality with an network of almost 230 hotels with 42,000 rooms in seven countries and run by 14,000 team members. Scandic Friends is the biggest loyalty program in the Nordic hotel industry with 1.5 million members. Responsibility is a part of Scandic's DNA and Scandic is the 'best hotel brand' in the Nordics (BDRC 2014).

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