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Timeless elegance perfected – MetroChic and MetroChic blanc: Contemporary design with an Art Deco attitude

What happens when the Art Deco style and state-of-the-art design come together on fine Premium Bone Porcelain? It results in exquisite tableware with breathtaking aesthetics: MetroChic from Villeroy & Boch.

The MetroChic collection stands for timeless elegance. The geometric decoration brings the classic colours of Black and Gold onto pure white porcelain, its varying compositions lending an individual touch. This is exactly what lovers of fine dining expect of their tableware – and what they

appreciate in exclusive haute couture and first class hotels. Combining the individual pieces together creates an exciting set – constantly changing and always a statement of style and design. Round shapes harmonise with clear, cylindrical contours, deep black lines with fine splashes of gold. The hand-polished, 20-carat gold finish is protected by the innovative “Inglaze Gold” technology.

Anyone who prefers a more understated table setting will be delighted by the plain MetroChic blanc version. The pure white Premium Bone Porcelain features a glossy sheen and a fine thickness, which gives the stylish service its lightness and translucency. MetroChic and MetroChic blanc have everything you need for a complete table setting and create beautiful distinctive arrangements when combined together.

The new MetroChic cutlery also stands for pure elegance with its fine lines, unusual proportions and rounded contours. The high-quality stainless steel cutlery with its precise design lends an inspiring touch to the table setting, while MetroChic d’Or featuring a gold finish adds expressive highlights – the perfect match for the MetroChic and MetroChic blanc porcelain collections, but also for many other high-end collections from the current Villeroy & Boch Signature product ranges.

In addition to classic tableware such as plates, cups and bowls, the MetroChic collection also consists of high-quality gifts, including an etagere, a vase and a lantern with translucent biscuit porcelain – perfect for discerning individuals who appreciate quality and stylish elegance.

Images for download:

MetroChic: <https://cs.villeroy-boch.com/admin/share/990b1e0c>

MetroChic blanc: <https://cs.villeroy-boch.com/admin/share/4eb8b138>

Villeroy & Boch:

Villeroy & Boch is one of the world's leading premium brands for ceramic products. The family business, which was founded in 1748 and is headquartered in Mettlach/Germany, stands for innovation, tradition and

exceptional style. As a renowned lifestyle brand, Villeroy & Boch offers products from the sectors Bathroom and Wellness and Tableware, and is active in 125 countries.

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